

EMBARGOED until 5pm

Wednesday 16th September

A week in British news: how diverse are the UK's newsrooms?

Taking a snapshot of gender and ethnicity at leading newspapers and prime-time TV and Radio news programmes in the UK

Research conducted by Women in Journalism, with funding from Tesco and many thanks to City University and the University of Westminster

"I knew the media was white, but after counting the number of non-white presenters, reporters and experts over the week I am really shocked by the lack of diversity" Amal Warsame, 26

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Introduction

In the aftermath of the death of George Floyd and the Black Lives Matter protests, all parts of the media have promised to become more representative of the communities they serve. At Women in Journalism we believe that the media becomes a distorting lens rather than a true mirror when the media teams who cover stories do not reflect the diverse make-up of our society.

For twenty five years we have been campaigning for more women's voices to be heard in the media - but diversity goes wider than that. This summer we set out to discover how diverse our top prime-time news outlets in the UK really are. Over the course of a week in mid-July, our researchers read the front page of every major newspaper, watched daily prime time news shows on popular TV channels (BBC, ITV, Sky) and listened to around 100 hours of prime time radio news coverage - breakfast, lunch, drive time and 10pm evening news on BBC 1,2,4 and 5, LBC and Times Radio - in an effort to better understand the level of diversity in today's media landscape. It is not an exhaustive survey and some shows have been omitted because of unreliable data - but what even this incomplete snapshot reveals is shocking.

In this report we looked at Black, Asian and Minority Ethnic contributors, often referred to as BAME, but we have also tried to investigate in a more nuanced way what is happening to Black journalists, by which we mean those from African or Afro-Caribbean backgrounds.

Not a single story by a Black reporter appeared on the front page of a UK newspaper. And in that time only six front page stories were written by BAME reporters. Three BAME men wrote four of the stories (Vikram Dodd of the Guardian wrote two), and two were written by BAME women, Kana Inagaki in the Financial times and Hanna Geissler of the Daily Express). Radio also performed poorly. That week LBC did not have a single Black or BAME presenter on its radio station during prime-time hours monitored; and Newsnight's panel guests were 100 per cent white.

When it comes to the intersection of race and gender the situation is worse; the data reveals that not a single Black woman journalist had written an article on the front page of any of the newspapers during the monitored time period (no Black men did either) and out of 174 front page bylines, just two were written by BAME women. Black women are not only not being given the chance to write front page stories, they are not being heard as experts quoted in such stories either; out of 111 people quoted in front page stories over the course of the week, just one was a Black woman. She was Jen Reid, the Black female protester who was cast in metal and erected instead of slave trader Edward Colston on the empty plinth in Bristol. Jen was [quoted](#) in The Guardian.

It is not just Black women who are rarely heard. Just three BAME women were quoted on front pages of the newspapers over the course of the week – they were the Home Secretary Priti Patel, Aishwarya Bachchan and Pooja Kumra.

The week saw some major events relating to the Black Lives Matter movement and as a result much of the news coverage focussed on these topics. Black and BAME guests were often brought on to focus specifically on these themes: out of all Black and BAME expert guest appearances on TV, more than half were in the context of coverage either directly related to race, such as for topics involving colonialism or Black Lives Matter, or during coverage of non-white communities, or during coverage focussing on predominantly non-white countries.

When it comes to more diverse representation across the media, the situation is worst in print. But although TV appears better with more diverse faces fronting shows - 30% of TV presenters in our research are Black or BAME - it is worth noting that only a paltry 12 per cent of TV reporters on these top TV shows are Black or BAME.

To put this in context, the 2011 Census found that people from Asian ethnic groups make up 7.5 per cent of the population and Black ethnic groups make up 3.3 per cent but these are widely acknowledged to be out of date. For instance, a recent study from the University of Manchester found that white Britons are now a minority in Leicester, Luton and Slough - and according to think tank Policy Exchange, ethnic minorities are likely to account for almost a third of the population by 2050. In London this trend is already pronounced. According to the ONS 3.32 million people in London were born outside the UK, of these a third were born within the EU but two thirds come from outside the EU, with India being the most common country of birth for London residents. The media knows that in order to engage audiences its staff need to reflect them, but in newspapers in particular change has not kept pace with demographics, or indeed happened at all. As one senior BAME writer told WIJ, “Newspapers have shown no desire to change in the 20 years I have been in them because they don’t have to. No one holds them to account.”

In order to progress, to move the dial when it comes to diversity in a meaningful manner, we need to measure where we are at the moment. In the majority of media organisations this is not happening. We did approach the Managing Editors of newspapers and producers of all the programmes we monitored asking them for their own figures on diversity in terms of Black and BAME reporters, editors, producers and the experts invited on their prime-time shows to comment. We received a couple of generic replies along the lines of “It is a priority for us to map our global workforce demographics...and we are committed to creating a diverse workforce and promoting inclusion” but so far no actual numbers.

In business, it is an old truism that what gets measured gets done. We hope this research will be the spur required to encourage media organisations to monitor diversity more seriously and to use that as a baseline to improve, dramatically, their representation. If we want to reflect the

people we report on there is much to do. The time for bromides is past - this report demands action.

? YmZ]bX]b[g from our week-long snapshot include:

- Out of the 174 front-page bylines counted, just one in four went to women
- Not a single Black reporter was featured on the front page of any of the newspapers
- Out of the 111 people quoted on the front pages, just 16% were women. That's one in six.
- Out of the 111 people quoted on the front pages, just one was a Black woman. That was Jen Reid, [quoted](#) in The Guardian after a statue of her was erected in the place of that of slave trader Edward Colston in Bristol.
- Seven of the 11 major newspapers checked did not feature a single non-white reporter on the front page
- While TV presenters tend to be relatively diverse, the experts that they call on are far more likely to be men than women. Out of 877 expert guests featured on TV news shows during the week, just 30% were women.
- In the week we monitored, Newsnight failed to include a single non-white expert guest.
- Out of a combined total of 816 expert guests appearances over the course of all 133 radio newscasts, 68% were men.
- When non-white expert guests were asked to appear on radio and TV news, it was often to support coverage related to race. Out of all BAME expert guests appearances on TV, more than half were in the context of coverage either directly related to race, such as for topics involving colonialism or Black Lives Matter, or during coverage of non-white communities, or during coverage focussing on predominantly non-white countries.
- Apart from Shelagh Fogarty on at 1-4pm and Rachel Johnson on at 6-7pm on Friday July 17th, every single one of LBC's 27 prime-time presenter slots were filled by white men. (For the purposes of our research prime-time on radio was Breakfast Mon-Sun:7am-10am, Lunch 12-1pm, Drivetime Mon-Thurs: 4pm-7pm, Fri: 4:00pm-6:00pm, Sat-Sun: 3:00pm-6:00pm and 10pm Evening News. This meant that all of the presenters were white men). Out of the 119 times a reporter was featured on LBC's prime-time programmes, just 23% were women, and every single one was white.
- Out of a total of 723 radio reporter appearances, just 4 were by Black women.

METHODOLOGY

This is not an exhaustive study - it is a snapshot of diversity during our most watched and listened to news programmes in prime time and newspaper front pages. Over the course of a week in mid-July, our researchers read the front page of every major newspaper, watched daily

prime time news shows on popular TV channels and listened to around 100 hours of prime time radio news coverage - breakfast, lunch, drive time and 10pm evening news - in an effort to better understand the level of diversity in today's media landscape.

The week covered ran from Monday 13th to Sunday 19th of July, when major stories included the erection of a Black Lives Matter statue in Bristol to replace that of slaver Edward Colston, the government's decision to block Huawei from the UK's 5G network, the move to make face masks compulsory in shops and the announcement of the ruling to allow Shamima Begum to return to the UK.

For prime-time radio and TV programmes, we identified the ethnicity and gender of each presenter, reporter and expert guest. For the front pages of newspapers, we identified the ethnicity and gender of the reporters who wrote front page stories as well as that of every person quoted on the front page. Additional information on the stories covered by those expert guests and reporters identified as BAME (non-white) was also collected. We were interested in the nuance of the Black as opposed to broader BAME experience.

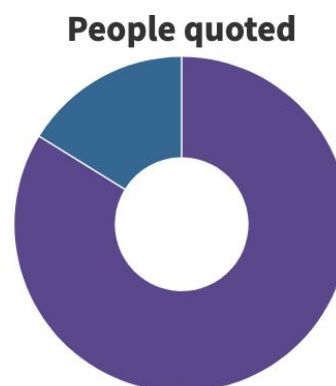
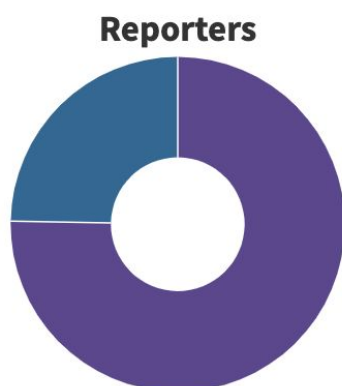
Gender and ethnicity was identified via online research from sources including Wikipedia and social media. When there was any doubt about someone's ethnicity or gender based on online sources, the team reached out to the relevant person to ask for clarification.

1. Newspapers

Eleven of the front pages of the most commonly read British national newspapers were analysed every day of the week to identify the ethnicity and gender of the journalists with front-page bylines as well as that of anyone quoted directly in the stories. Sunday papers including The Observer, the Daily Star Sunday, The Sun Sunday, The Sunday Mirror and The Sunday times were also included under the seven day brand eg The Observer's tally has been presented under that of The Guardian.

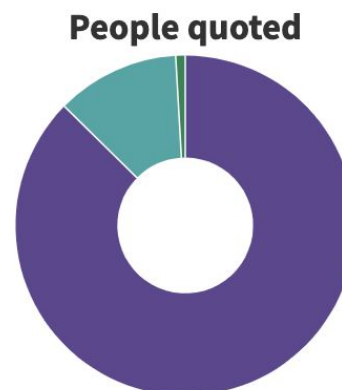
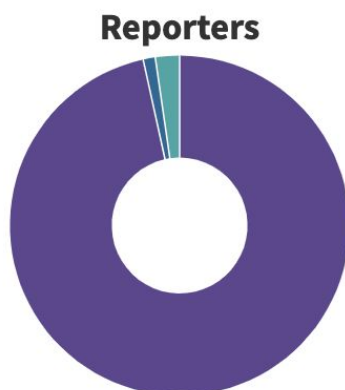
Gender of reporters and the people they quote

Male Female



Ethnicity of reporters and the people they quote

white mixed Asian Black



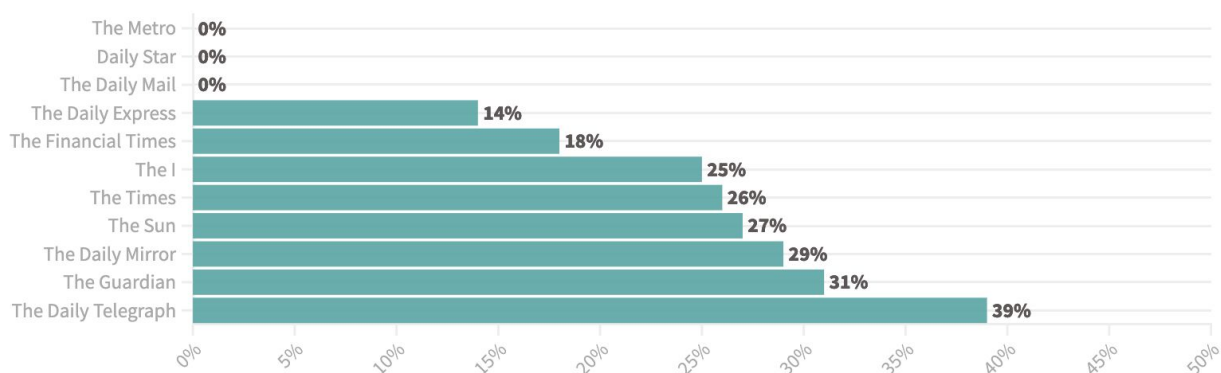
Key findings

- Just one in four front-page bylines went to women
- Out of 174 front-page bylines, just six were written by people of colour. That means just 1 in 30 front-page bylines went to non-white reporters. There were two BAME female reporters whose stories made the front page Kana Inagaki in the Financial Times and Hanna Geissler of the Daily Express and four BAME men
- Not a single Black reporter wrote a front page story for any of the newspapers.

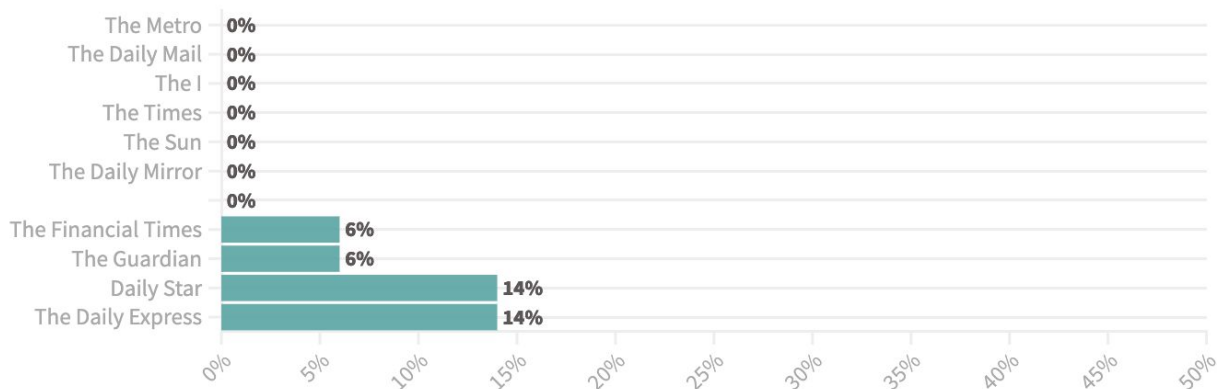
- Out of the 111 people quoted on the front pages, just 16% were women. That's one in six.
- Out of 111 people quoted in front page stories over the course of the week, just one was Black, this was Jen Reid [quoted](#) in The Guardian after a statue of her was erected in the place of that of slave trader Edward Colston in Bristol.
- Seven of the 11 major newspapers checked did not feature a single non-white reporter on the front page over the course of the week. On this list was The Daily Telegraph, The Daily Mail, The Sun, The Times, The Daily Mirror, The Metro and The I.

The best and worst

Share of journalists featured on newspapers' front pages that are women



Share of journalists featured on newspapers' front pages that are BAME



Summary tables

Newspapers: Diversity of Reporters –

	Reporters Total	Share male	Share female	Share white	Share black	Share BAME
The Daily Mail	7	100%	0%	100%	0%	0%
The Daily Express	7	86%	14%	86%	0%	14%

The Guardian	32	69%	31%	94%	0%	6%
The Financial Times	34	82%	18%	94%	0%	6%
The Daily Telegraph	33	61%	39%	100%	0%	0%
The Sun	11	73%	27%	100%	0%	0%
Daily Star	7	100%	0%	86%	0%	14%
The Times	23	74%	26%	100%	0%	0%
The Daily Mirror	7	71%	29%	100%	0%	0%
The Metro	5	100%	0%	100%	0%	0%
The I	8	75%	25%	100%	0%	0%
TOTAL	174	75%	25%	97%	0%	3%

Newspapers: Diversity of People Quoted –

	Quoted Experts Total	Share Male	Share Female	Share White	Share Black	Share BAME
The Daily Mail	7	86%	14%	86%	0%	14%
The Daily Express	7	100%	0%	100%	0%	0%
The Guardian	12	58%	42%	92%	8%	8%
The Financial Times	20	90%	10%	70%	0%	30%
The Daily Telegraph	25	88%	12%	96%	0%	4%
The Sun	3	67%	33%	67%	0%	33%
Daily Star	2	100%	0%	50%	0%	50%
The Times	13	85%	15%	100%	0%	0%
The Daily Mirror	5	100%	0%	80%	0%	20%
The Metro	3	67%	33%	100%	0%	0%
The I	14	79%	21%	86%	0%	14%
TOTAL	111	84%	16%	87%	1%	13%

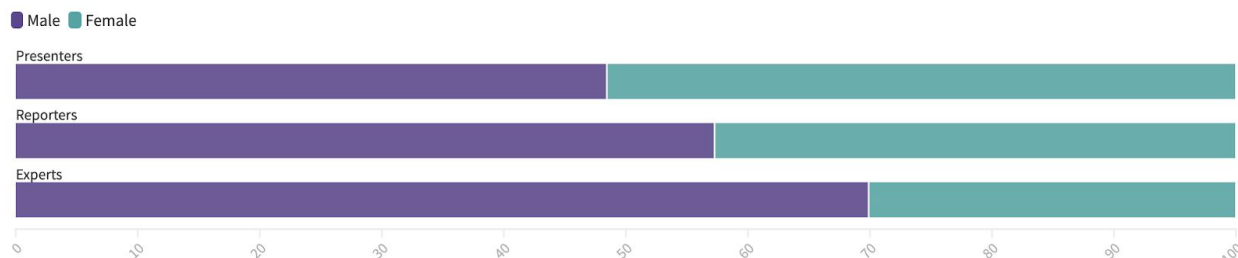
2. TV

Researchers identified the ethnicity and gender of all reporters, presenters and experts appearing on prime-time news programmes across the BBC, ITV, Sky and Channel 5 over the course of the week. Data was collected on 18 news programmes in total, most of which ran daily, resulting in a final sample of 112 newscasts. The term “expert” refers to anyone featured who was identified with a title, ranging from politicians to doctors to police officers.

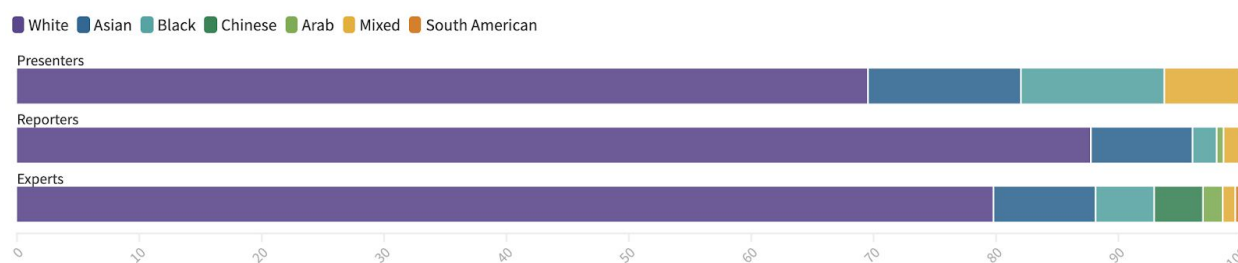
Presenters were identified as those who read news bulletins. Reporters were defined as any journalist to appear during the news segment, excluding sports and the weather.

What a week of prime-time TV news looks like:

Gender of TV presenters, reporters and the experts they interview (%)



Race of TV presenters, reporters and the experts they interview (%)



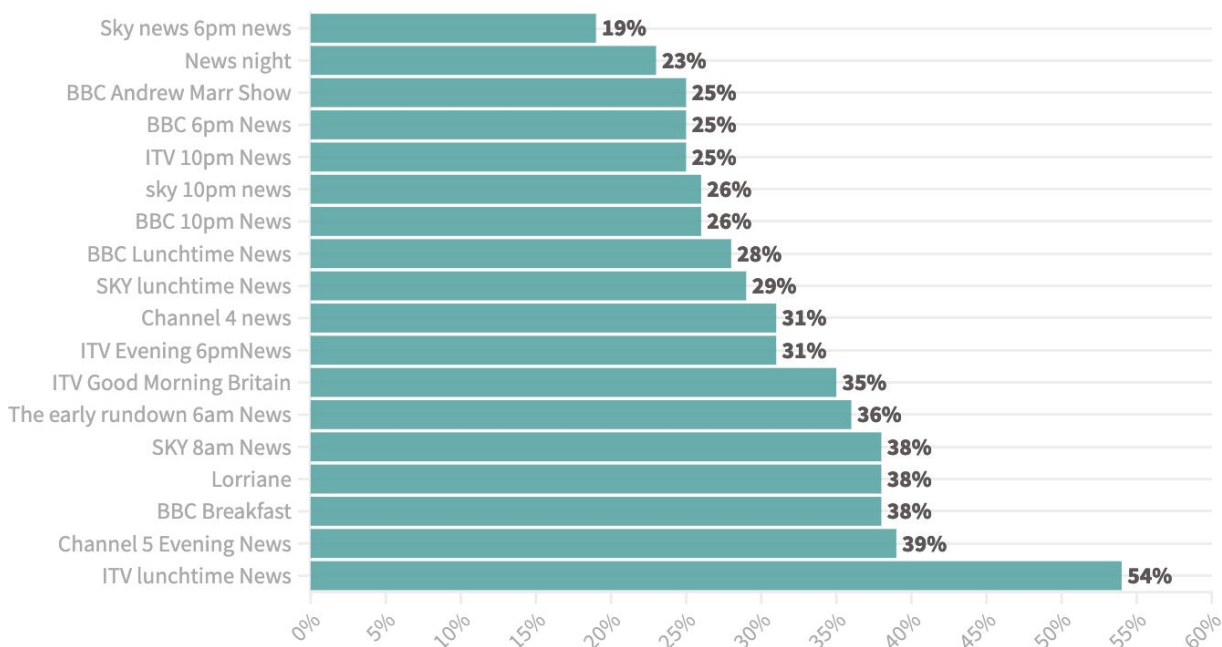
Key findings

- While prime-time presenters tend to be relatively diverse, the experts that they call on are far more likely to be men. Out of 877 experts featured during the week, just 30% were women.
- Out of a total of 877 times an expert guest was featured on the prime-time news, 64 were BAME women and just 17 were Black women. That’s less than one in 50.
- While 30 per cent of TV presenters are BAME, only 12 per cent of reporters are BAME
- Female reporters are also featured less than their male counterparts. Out of the 709 reporters that featured in the prime-time shows throughout the week, 43% were women.
- TV presenters are the only category (out of presenters, experts and reporters across Radio, TV and print) that have parity when it comes to gender representation, with 52% of presenter slots being filled by women.
- Out of 128 prime-time presenter slots monitored throughout the week, 30% were BAME and 12% were Black.
- Out of 709 TV prime-time reporter appearances, 49 were filled by BAME women. Just three were Black women. That’s less than one in 200 reporter slots filled by Black women.
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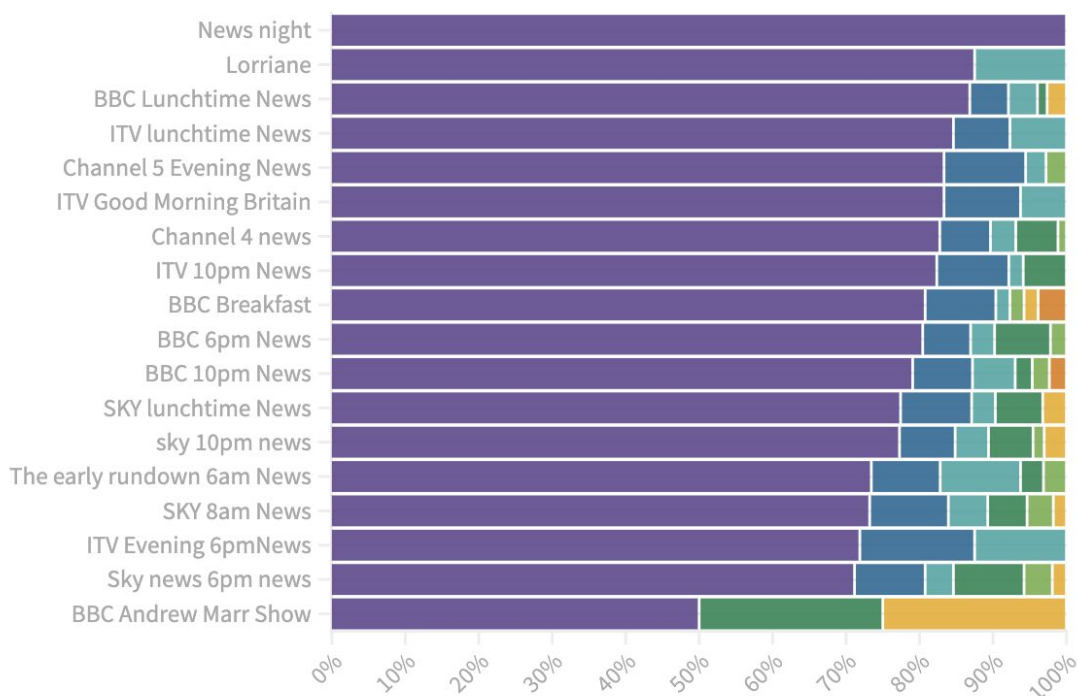
Diversity of expert opinion: the best and worst

Share of experts interviewed on prime-time news programmes that are women (%)



Ethnicity of experts interviewed on prime-time news programmes

White Asian Black Chinese Arab Mixed South American



Summary tables

TV: Diversity of Presenters –

Channel	Number of Presenters	White	Asian	Black	Chinese	Arab	Mixed	South American
7\ UbbY' ('bYk g	12	75%	25%	67%	0%	33%		
6 6 7 '6 fYU_ZJgh	12	50%	50%	67%	0%	33%		
6 6 7 '@ bW hja Y'BYk g	7	57%	43%	71%	0%	29%		
6 6 7 '* da 'BYk g	7	43%	57%	71%	29%	29%		
6 6 7 '\$da 'BYk g	7	43%	57%	57%	29%	43%		
6 6 7 '5 bXfYk 'AUff' G ck	1	100%	0%	100%	0%	0%		
BYk g'b][\ h	5	40%	60%	100%	0%	0%		
#J `; ccX'Acfb]b[` 6 f]hJ]b	10	50%	50%	80%	0%	20%		
@ffU]bY	5	0%	100%	100%	0%	0%		
#J `i bW hja Y'BYk g	6	17%	83%	50%	17%	50%		
#J '9 j Yb]b['* da BYk g	7	86%	14%	43%	0%	57%		

HJ`%\$da`BYk g	7	86%	14%	57%	0%	43%
H\`YUF`mifi bXck b`*`Ua` BYk g	7	43%	57%	43%	57%	57%
G?M, Ua`BYk g	7	0%	100%	43%	57%	57%
G?M`i bW lja`Y`BYk g	7	71%	29%	100%	0%	0%
G_nibYk g`*`da`bYk g	7	57%	43%	100%	0%	0%
g_mi`\$da`bYk g	7	57%	43%	100%	0%	0%
7\`UbbY`)'9j`Yb]b[` BYk g	7	0%	100%	43%	29%	57%
HCH5 @	%&	(, I)&	+\$I	%&	' \$I

TV: Diversity of Reporters –

G ck	FYdcfHYfg` IcHU	G UY`a UY	G UY` Zfa UY	G UY` k \ JY	G UY` V`UW	G UY` 65 A9`
Channel 4 news	41	54%	46%	78%	12%	22%
BBC Breakfast	47	57%	43%	85%	0%	15%
BBC Lunchtime News	68	62%	38%	96%	0%	4%
BBC 6pm News	57	49%	51%	91%	0%	9%
BBC 10pm News	63	56%	44%	86%	0%	14%
BBC Andrew Marr Show	3	67%	33%	100%	0%	0%
News night	14	64%	36%	93%	0%	7%
ITV Good Morning Britain	41	66%	34%	88%	0%	12%
Lorraine	8	88%	13%	88%	13%	13%
ITV lunchtime News	23	52%	48%	78%	0%	22%
ITV Evening 6pmNews	36	53%	47%	72%	11%	28%
ITV 10pm News	49	57%	43%	84%	2%	16%
The early rundown 6am News	49	59%	41%	90%	0%	10%
SKY 8am News	46	63%	37%	87%	2%	13%
SKY lunchtime News	34	62%	38%	94%	3%	6%
Sky news 6pm news	40	50%	50%	90%	3%	10%
sky 10pm news	58	45%	55%	90%	0%	10%
Channel 5 Evening News	32	72%	28%	100%	0%	0%
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TV: Diversity of Experts –

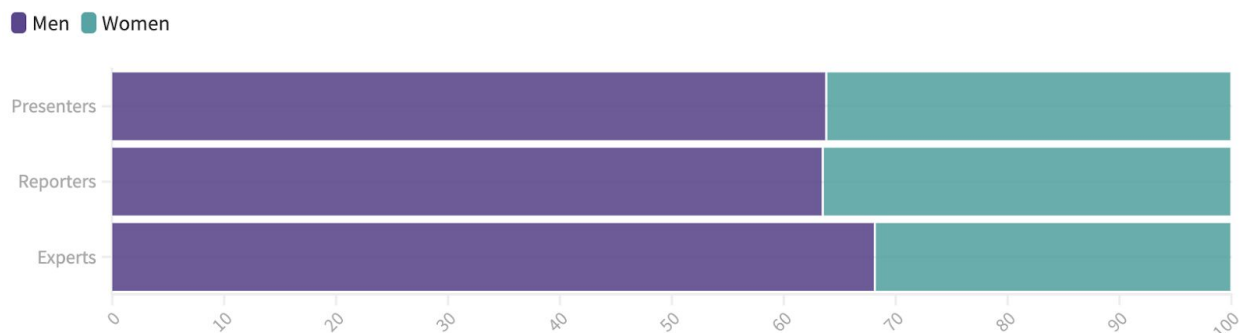
Channel	Age	White	Black	Asian	Other	Gender
Channel 4 news	87	69%	31%	83%	3%	17%
BBC Breakfast	52	62%	38%	81%	2%	19%
BBC Lunchtime News	76	72%	28%	87%	4%	13%
BBC 6pm News	92	75%	25%	80%	3%	20%
BBC 10pm News	87	74%	26%	78%	6%	22%
BBC Andrew Marr Show	4	75%	25%	50%	0%	50%
News night	22	77%	23%	100%	0%	0%
ITV Good Morning Britain	48	65%	35%	83%	6%	17%
Lorraine	8	63%	38%	88%	13%	13%
ITV lunchtime News	13	46%	54%	85%	8%	15%
ITV Evening 6pm News	32	69%	31%	72%	13%	28%
ITV 10pm News	51	75%	25%	82%	2%	18%
The early rundown 6am News	64	64%	36%	73%	11%	27%
SKY 8am News	56	63%	38%	73%	5%	27%
SKY lunchtime News	31	71%	29%	77%	3%	23%
Sky news 6pm news	52	81%	19%	71%	4%	29%
sky 10pm news	66	74%	26%	77%	5%	23%
Channel 5 Evening News	36	61%	39%	83%	3%	17%
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3. Radio

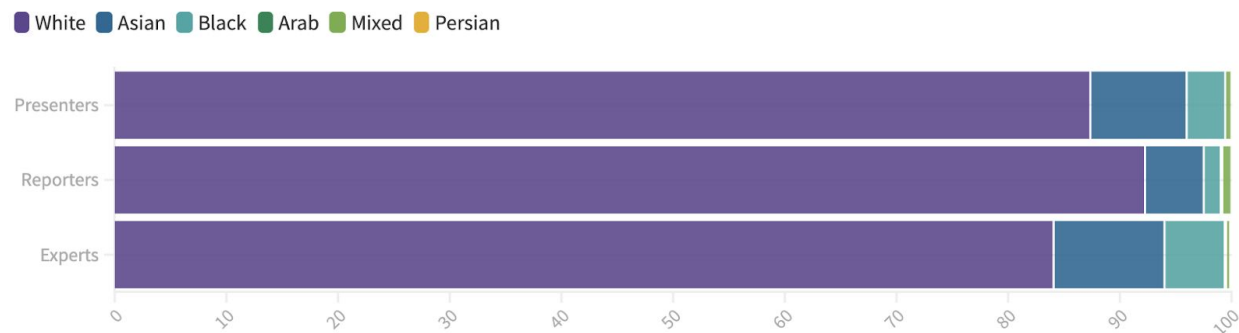
Researchers identified the ethnicity and gender of the presenters, reporters and experts featured on prime-time radio shows across BBC, LBC and Times Radio channels over the course of the week. Data was collected on 28 prime-time news programmes in total, many of

which ran daily, resulting in a final sample of 133 newscasts. The term “Expert” refers to anyone featured as a guest on the show. Presenters were identified as those who hosted the show. Reporters were defined as any journalist to appear during the news segment, excluding sports and the weather.

Gender of presenters, reporters and the experts they interviewed

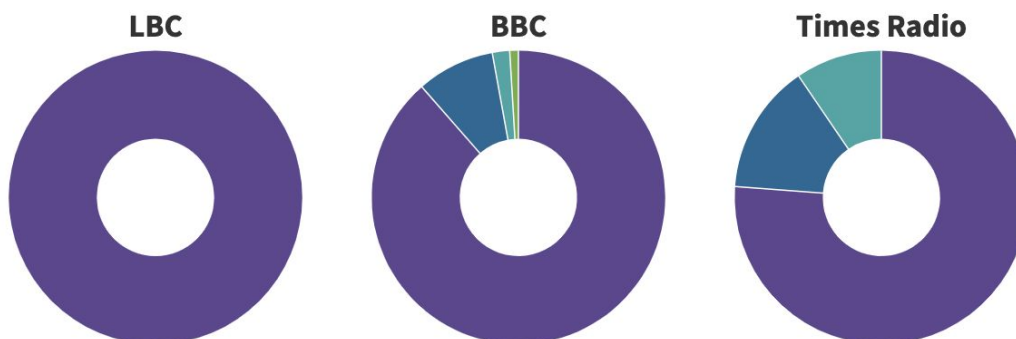


Race of presenters, reporters and the experts they interviewed



Prime-time presenters by ethnicity

■ White
 ■ Asian
 ■ Black
 ■ Arab
 ■ Mixed



Note: For the purpose of this research we deemed lunchtime shows as 12-1pm, excluding Radio 4 World at One. If we had used hours 1-2pm, LBC would have had one female presenter, Shelagh Fogarty. Times Radio would have had one female presenter, Mariella Frostrup. Radio 5 Live would have had one female presenter, Laura Whitmore on July 13th and then one male presenter, Nihal Arthanayake from July 14th to July 16th and then two male presenters Elis and John on July 17th.

Key findings

- Over the course of the week, BBC Radio 1 DriveTime featured 16 female experts and 15 male experts. This made it the only daily radio show out of the 28 we listened to that interviewed as many female experts as male ones.
- Out of a combined total 816 expert guests featured over the course of all the prime-time news shows, 68% were men.
- The week covered saw some major events relating to the Black Lives Matter movement, such as the erection of a Black lives matter statue in the place of that of Edward Colson, and as a result much of the news coverage focussed on these topics. Black and BAME guests were often brought on to focus specifically on these themes: 1 in 5 times that a BAME expert guest was featured, it was specifically during stories on BLM, colonialism, racism, the removal of statues or the police treatment of Black people.
- It wasn't just the Black Lives Matter movement that Black and BAME experts were asked to talk about – they were also called on to discuss broader themes relating to race. To give a sense of the kind of topics, we kept a tally: Out of the 130 times a BAME expert guest was quoted on the radio, eight were featured during coverage of Shamima Begum, five were featured during coverage of immigration, eleven were featured during coverage of racism and police treatment of Black people, five were featured during stories specifically on colonialism, and eight were asked to speak about statues in relation to the Black Lives Matter movement. Overall one third of those experts featured ended up covering such topics which relate closely to race.

- There were sizable differences between channels. LBC had the most striking lack of diversity: Every single one of its 27 presenter slots were filled by white men. However, for the purpose of this research we deemed lunchtime shows as 12-1pm. If we had used hours 1-2pm, LBC would have had one female presenter, Shelagh Fogarty. Rachel Johnson also presents during 6-7pm on Friday July 17th however, under the categories in this research that time slot was not considered prime-time.
- Out of the 119 reporters featured on its news shows, just 23% were women, and every single one was white. The channel interviewed 186 experts over the course of the week, 73% of which were men.
- Just 38% of the BBC's presenter slots were filled by women, 41% of its reporters were women and 32% of its expert guests were women.
- Out of 723 reporters that were featured on the shows, just 11 (2%) were Black. 92% were white. 63% were men.
- Out of 167 presenter slots, 65% were taken by men.
- BBC Radio 2 Lunch failed to include a single non-white expert despite featuring 25 experts throughout the week.
- Out of a total of 816 expert guests, 19 were Black women
- Out of a total of 816 expert guests, 46 were Black women
- Out of a total of 723 reporters, 4 were Black women
- Out of a total of 723 reporters, 35 were BAME women

Summary tables

Channel Breakdown – Diversity of presenters in prime-time:

Channel	Total Presenters	Share male	Share female	Share white	Share black	Share BAME
BBC	104	62%	38%	89%	2%	11%
LBC	27	100%	0%	100%	0%	0%
Times Radio	36	47%	53%	76%	10%	24%

Channel Breakdown – Diversity of Reporters prime-time:

Channel	Total Reporters	Share male	Share female	Share white	Share Black	Share BAME
BBC	426	59%	41%	90%	2%	10%
LBC	119	73%	27%	100%	0%	0%
Times Radio	178	69%	31%	93%	2%	7%

Channel Breakdown in prime-time – Diversity of Experts:

Channel	Total Experts	Share male	Share female	Share white	Share black	Share BAME
BBC	404	68%	32%	86%	6%	14%
LBC	186	73%	27%	82%	5%	18%
Times Radio	226	65%	35%	83%	5%	17%

Diversity of Presenters:

Show	Presenters	Share male	Share female	Share white	Share Black	Share BAME
BBC 5 Live Lunch 12-1pm	7	43%	57%	86%	0%	14%
BBC Radio 4 World at one 1-1:45pm	5	20%	80%	100%	0%	0%
BBC Radio 2 Lunch 12-2pm	5	100%	0%	100%	0%	0%
BBC Radio 5 Live Drive Time Mon-Tues: 4pm-7pm Wed-Thurs: 4-5:30pm Fri: 5-7pm	9	56%	44%	100%	0%	0%
BBC Radio 1 Lunch 12-1pm	6	50%	50%	67%	33%	33%
BBC Radio 4 The World Tonight Mon-Fri 10-10:45pm	5	40%	60%	40%	0%	60%
BBC Radio 1 Breakfast Mon-Sun 7-10:30am	12	83%	17%	100%	0%	0%
BBC Radio 1 DriveTime Mon-Fri 3pm-7pm	8	75%	25%	100%	0%	0%
Radio 2 Breakfast Mon-Fri: 6:30-9:30am Sun: 6:00-9:00am	8	38%	63%	88%	0%	13%
BBC 5 Live Breakfast Mon-Fri 6-10am Sat: 6-8am Sun: 7-10am	15	47%	53%	100%	0%	0%
BBC Radio 2 Drive Time Mon-Fri: 5pm-8pm	5	100%	0%	0%	0%	100%
BBC 5 Live Evening Mon-Thurs: 10:30-11:00pm Sat: 8-9pm Sun: 10:30-11:30pm	9	89%	11%	100%	0%	0%

Radio 4 Six O'Clock News Sat: 6-6:15pm	2	50%	50%	100%	0%	0%
Radio 4 Evening 6pm News Sun: 6-6:15pm	1	0%	100%	100%	0%	0%
Radio 4 Lunch Sat: 12-1:05pm, 1-1:10pm	1	100%	0%	100%	0%	0%
Radio 4 PM Sat: 5-5:30pm	1	100%	0%	100%	0%	0%
Radio 4 Live Morning	2	50%	50%	100%	0%	0%
Radio 4 The World This Weekend Saturday: 1pm-1.30pm	1	100%	0%	100%	0%	0%
BBC Radio 4 News and Papers Sun: 8:00-8:10am	1	100%	0%	100%	0%	0%
Radio 4 Broadcasting House Sun: 9:00-10:00am	1	100%	0%	100%	0%	0%
LBC Breakfast Show Mon-Sun: 7am-10am	7	100%	0%	100%	0%	0%
LBC Lunch Show Mon-Sat: 12:00pm-1:00pm	6	100%	0%	100%	0%	0%
LBC Drivetime Mon-Thurs: 4pm-7pm Fri:4:00pm-6:00pm Sat-Sun: 3:00pm-6:00pm	7	100%	0%	100%	0%	0%
LBC Evening Mon-Sun: 10pm-11pm	7	100%	0%	100%	0%	0%
Times Radio Breakfast Mon-Sun: 6:00am-10:00am	14	50%	50%	71%	0%	29%
Times Radio Lunch Mon-Sun: 12:00-1pm	8	75%	25%	100%	0%	0%
Times Radio Drivetime Mon-Sun: 4pm-7pm	7	57%	43%	14%	57%	86%
Times Radio Evening Mon-Sun: 10pm-11pm	7	0%	100%	100%	0%	0%
TOTAL	167	65%	35%	90%	3%	10%

Diversity of Reporters:

Show	Reporters total	Share male	Share female	Share white	Share black	Share BAME
BBC 5 Live Lunch 12-1pm	34	62%	38%	97%	0%	3%
BBC Radio 4 World at one 1-1:45pm	39	74%	26%	97%	0%	3%
BBC Radio 2 Lunch 12-2pm	12	42%	58%	92%	0%	8%
BBC Radio 5 Live Drive Time Mon-Tues: 4pm-7pm Wed-Thurs: 4-5:30pm Fri: 5-7pm	45	62%	38%	89%	2%	11%
BBC Radio 1 Lunch 12-1pm	27	37%	63%	81%	0%	19%
BBC Radio 4 The World Tonight Mon-Fri 10-10:45pm	33	73%	27%	91%	3%	9%
BBC Radio 1 Breakfast Mon-Sun 7-10:30am	11	27%	73%	91%	9%	9%
BBC Radio 1 DriveTime Mon-Fri 3pm-7pm	23	70%	30%	91%	0%	9%
Radio 2 Breakfast Mon-Fri: 6:30-9:30am Sun: 6:00-9:00am	40	58%	43%	80%	0%	20%
BBC 5 Live Breakfast Mon-Fri 6-10am Sat: 6-8am Sun: 7-10am	75	60%	40%	88%	0%	12%
BBC Radio 2 Drive Time Mon-Fri: 5pm-8pm	22	36%	64%	95%	5%	5%
BBC 5 Live Evening Mon-Thurs: 10:30-11:00pm Sat: 8-9pm Sun1:10:30-11:30pm	14	43%	57%	93%	0%	7%
Radio 4 Six O'Clock News Sat: 6-6:15pm	15	47%	53%	93%	7%	7%
Radio 4 Evening 6pm News Sun: 6-6:15pm	7	86%	14%	86%	14%	14%
Radio 4 Lunch	1	100%	0%	100%	0%	0%

Sat: 12-1:05pm, 1-1:10pm						
Radio 4 PM						
Sat: 5-5:30pm	8	38%	63%	63%	25%	38%
Radio 4 Live Morning	8	75%	25%	100%	0%	0%
Radio 4 The World This Weekend						
Saturday: 1pm-1.30pm	5	40%	60%	100%	0%	0%
BBC Radio 4 News and Papers						
Sun: 8:00-8:10am	3	100%	0%	100%	0%	0%
Radio 4 Broadcasting House						
Sun: 9:00-10:00am	4	100%	0%	100%	0%	0%
LBC Breakfast Show						
Mon-Sun: 7am-10am	34	79%	21%	100%	0%	0%
LBC Lunch Show						
Mon-Sun: 12:00pm-1:15pm	17	94%	6%	100%	0%	0%
LBC Drivetime						
Mon-Thurs: 4pm-7pm						
Fri:4:00pm-6:00pm						
Sat-Sun: 3:00pm-6:00pm	61	70%	30%	100%	0%	0%
LBC Evening						
Mon-Sun: 10pm-11pm	7	14%	86%	100%	0%	0%
Times Radio Breakfast						
Mon-Sun: 6:00am-10:00am	58	62%	38%	93%	2%	7%
Times Radio Lunch						
Mon-Sun: 12:00-1pm	57	65%	35%	96%	0%	4%
Times Radio Drivetime						
Mon-Sun: 4pm-7pm	26	81%	19%	100%	0%	0%
Times Radio Evening						
Mon-Sun: 10pm-11pm	37	76%	24%	81%	5%	19%
TOTAL	723	63%	37%	92%	2%	8%

Diversity of Experts in prime-time:

Show	Experts	Share male	Share female	Share white	Share black	Share BAME
BBC 5 Live Lunch 12-1pm	18	67%	33%	78%	6%	22%
BBC Radio 4 World at one	35	71%	29%	89%	0%	11%

1-1:45pm						
BBC Radio 2 Lunch 12-2pm	25	68%	32%	100%	0%	0%
BBC Radio 5 Live Drive Time Mon-Tues: 4pm-7pm Wed-Thurs: 4-5:30pm Fri: 5-7pm	30	70%	30%	90%	3%	10%
BBC Radio 1 Lunch 12-1pm	8	75%	25%	63%	25%	38%
BBC Radio 4 The World Tonight Mon-Fri 10-10:45pm	24	58%	42%	92%	0%	8%
BBC Radio 1 Breakfast Mon-Sun 7-10:30am	21	57%	43%	90%	0%	10%
BBC Radio 1 DriveTime Mon-Fri 3pm-7pm	31	48%	52%	84%	13%	16%
Radio 2 Breakfast Mon-Fri: 6:30-9:30am Sun: 6:00-9:00am	24	75%	25%	96%	0%	4%
BBC 5 Live Breakfast Mon-Fri 6-10am Sat: 6-8am Sun: 7-10am	75	60%	40%	81%	11%	19%
BBC Radio 2 Drive Time Mon-Fri: 5pm-8pm	41	83%	17%	83%	7%	17%
BBC 5 Live Evening Mon-Thurs: 10:30-11:00pm Sat: 8-9pm Sun1:10:30-11:30pm	31	77%	23%	77%	10%	23%
Radio 4 Six O'Clock News Sat: 6-6:15pm	8	100%	0%	88%	0%	13%
Radio 4 Evening 6pm News Sun: 6-6:15pm	3	100%	0%	67%	0%	33%
Radio 4 Lunch Sat: 12-1:05pm, 1-1:10pm	2	100%	0%	100%	0%	0%
Radio 4 PM Sat: 5-5:30pm	4	50%	50%	100%	0%	0%
Radio 4 Live Morning	12	75%	25%	75%	0%	25%
Radio 4 The World This Weekend Saturday: 1pm-1.30pm	4	50%	50%	100%	0%	0%

BBC Radio 4 News and Papers Sun: 8:00-8:10am	0	-	-	-	-	-
Radio 4 Broadcasting House Sun: 9:00-10:00am	8	63%	38%	88%	13%	13%
LBC Breakfast Show Mon-Sun: 7am-10am	99	75%	25%	83%	4%	17%
LBC Lunch Show Mon-Sun: 12:00pm-1:15pm	27	85%	15%	81%	7%	19%
LBC Drivetime Mon-Thurs: 4pm-7pm Fri:4:00pm-6:00pm Sat-Sun: 3:00pm-6:00pm	47	62%	38%	81%	6%	19%
LBC Evening Mon-Sun: 10pm-11pm	13	77%	23%	85%	8%	15%
Times Radio Breakfast Mon-Sun: 6:00am-10:00am	70	63%	37%	81%	3%	19%
Times Radio Lunch Mon-Sun: 12:00-1pm	29	69%	31%	86%	7%	14%
Times Radio Drivetime Mon-Sun: 4pm-7pm	104	65%	35%	83%	5%	17%
Times Radio Evening Mon-Sun: 10pm-11pm	23	61%	39%	83%	9%	17%
TOTAL	816	68%	32%	84%	5%	16%

Annex: Radio Show times monitored

Radio 4 - World at One - Mon-Fri: 1:00pm-1:45pm

Radio 4 - Any Questions - Friday 8:00pm

Radio 4 - The World Tonight - Mon-Fri: 10:00pm -10:45pm

BBC Radio 1 - Breakfast - Mon-Sunday: 7:00am-11:00am

BBC Radio 1 - Lunch - Mon-Sun: 12:00-1:00pm
 BBC Radio 1 - Evening - Mon-Fri 3pm-7pm
 Times Radio - Breakfast - Mon-Sun 6:00am-10:00am
 Times Radio - Lunch - Mon-Sun 12:00pm-1:00pm
 Times Radio - DriveTime - Mon-Sun: 4pm-7pm
 Times Radio - Evening - Mon-Sun: 10pm-11:15pm
 BBC 5 Live - Breakfast - Mon-Fri: 6:00am-10:00am, Sat: 6:00-8:00am, Sun: 7:00-10:00am
 BBC 5 Live - Lunch - Mon-Sun 12:00pm-1:15pm
 BBC 5 Live - DriveTime - Mon: 16:00pm-19:00pm, Tues: 16:00pm-19:00pm, Wed:
 16:00pm-17:30pm, Thurs: 16:00pm-17:30pm, Fri: 17:00pm-19:00pm
 BBC 5 Live - Evening - Mon-Thurs: 10:30pm-11:30pm, Fri: 10:00pm-11:00pm, Sat:
 8:00pm-9:00pm, Sun: 10:30pm-11:30pm
 LBC - Breakfast - Mon-Sun:7am-10am
 LBC - Lunch- Mon-Sun: 12:00pm-1:00pm
 LBC - DriveTime - Mon-Thurs: 4pm-7pm
 Fri: 4:00pm-6:00pm - Sat-Sun: 3:00pm-6:00pm
 LBC - 10pm - Mon-Sun 10pm-11:00pm
 BBC Radio 2 - Breakfast
 Mon-Fri: 6:30am-9:30am, Sun: 6:00-9:00
 BBC Radio 2 - Lunch - Mon-Fri: 12:00pm-14:00pm
 BBC Radio 2 - Drive - Wed-Fri: 5:00pm-8:00pm
 Radio 4 Saturday Morning - 7:00am-9:00am
 Radio 4 Saturday Lunch - 12:00-12:05pm, 13:00-13:10pm
 Radio 4 - PM Programme - 5:00pm - 5:30pm, 18:00pm-18:15pm
 Radio 4 - Saturday Evening - 10:00pm-10:15pm
 Radio 4 - Sunday Morning - 8:00am-8:10am, 9:00-10:00am
 Radio 4 - Sunday Lunch - 1:00pm-1:30pm: The World this Weekend
 Radio 4 - Sunday Evening News 18:00-18:15pm
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Some Key Notes:

Note: For the purpose of this research we deemed lunchtime shows as 12-1pm, except for World at One on Radio 4 since that is the lunchtime news show). If we had used hours 1-2pm, LBC would have had one female presenter, Shelagh Fogarty. Times Radio would have had one female presenter, Mariella Frostrup. Radio 5 Live would have had one female presenter, Laura Whitmore on July 13th and then one male presenter, Nihal Arthanayake from July 14th to July 16th and then two male presenters Elis and John on July 17th.

Note: Presenters, reporters and Experts who covered either weather or sports were not included in this research. It is also worth highlighting that politicians were considered to be experts in this study.

Note:

- Monday July 13th ITV Lunchtime not recorded.
- Radio 4 Today Programme and PM Program Mon-Fri are not included due to unreliable data recording. Not ideal we know but better than being inaccurate.
- On Friday July 17th the first 10 minutes of the ITV Lunchtime show was not recorded.

Meet the Team

Chief Researchers



Ashleigh Swan

Originally from Glasgow, Ashleigh recently graduated from the University of Westminster with a BA in Journalism. Swan is an extrovert with a love of all things lifestyle.



@journalist_ash



Amal Warsame

Amal is a graduate of City University with an MA in Financial Journalism.

Warsame is now a freelance journalist with an interest in business and current affair stories.

Report Writing



Kim Darrah

Kim is a data journalist at Tortoise Media, a startup creating a new kind of newsroom. She previously worked at Sifted, the Financial Times' spinoff that focuses on tech.



Leila Haddou

Leila is an investigative reporter who has written for The Times, The Sunday Times, Financial Times and The Guardian. She is currently Co-organiser at Journo Coders.

Research Team



Asiyo Ali

Asiyo is a journalism graduate turned freelancer. She enjoys writing about topics that excite her. As a black muslim, she loves finding other black Muslim writers to follow and support.



Arushi Bedi

Arushi is a former journalist turned public health worker. She has extensively written on subjects ranging from vaccines to female development with a focus on Indian rural areas. Bedi holds a Masters in Public Policy from LSE and a Masters in Communication from Symbiosis.



Minnie Bhullar

Sukmani Bhullar, also known as Minnie, is a radio graduate who wants to change the media world so it is less white washed, and bring people of colour into the limelight.



Sarah Chaffey

Sarah is a second-year BA journalism student at the University of Westminster. She loves writing about issues involving equality and social justice, particularly in the environmental sector. Chaffey runs a blog called Upcycled, which follows news and trends in the climate movement.



Derrian Douglas

Derrian is a journalism graduate and co-founder of GenZennial, a female-run online publication. Douglas holds two degrees in journalism from the University of Westminster and Bergen Community College. Post-pandemic, she endeavours to work for a theatre marketing agency.



@derriandouglas

